

EPAL EUR-box pallets made counterfeit-proof with **SECUTAG®** control seals



EPAL Pallet system

The **European Pallet Association (EPAL)** has chosen the optimum security solution for its **EUR-box pallets: a control seal secured with SECUTAG® and especially developed for EPAL.**

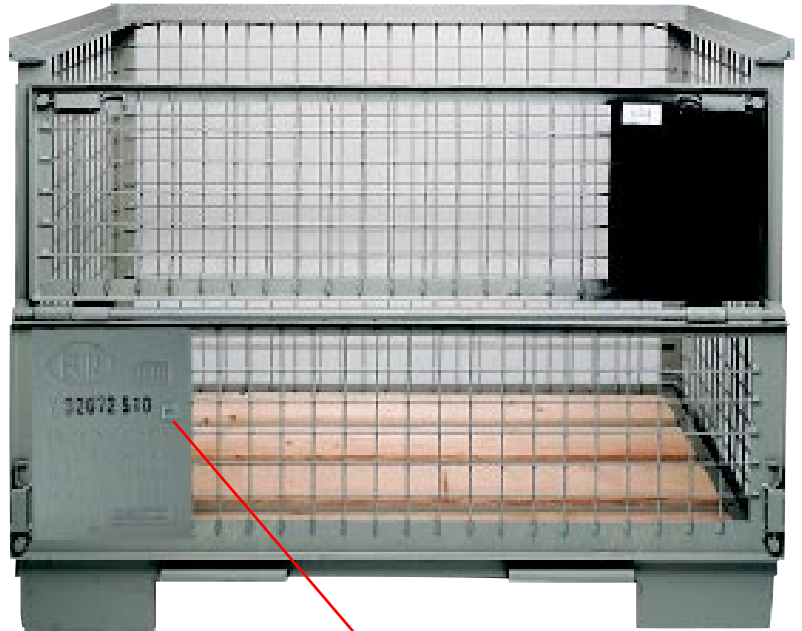
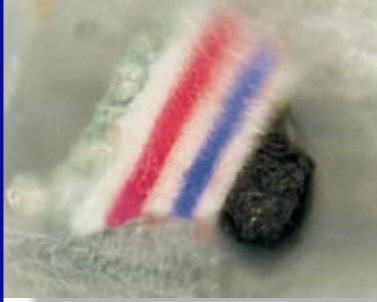
Brand and product piracy are everywhere in all parts of our economy. Counterfeiters also have their sight on the logistics industry. Not only the transported goods but also the loading equipment that is used for the national and international transport of the products within the supply chain is threatened by counterfeiters. Anti-counterfeiting, quality and safety assurance are gaining more and more importance within this industry.

Therefore, the **European Pallet Association** has decided to secure their EUR-box pallets against counterfeiting. The EPAL control seal certifies quality and security standards of the EUR-box pallets. Since the beginning of 2007 it can be identified as original through the use of a seal especially developed by **3S** and secured with **SECUTAG®**, the smallest micro colour-code particles worldwide.

The control seal withstands the extreme conditions of the logistic industry and is characterized by its unique design and its superior durability that protects it from thermal fluctuation. Anti-counterfeiting is guaranteed by a feature that is invisible at first sight: the individual **SECUTAG®** code.



Thomas Ulitzsch, Managing Director of the German National Committee (GPAL) of EPAL sums it up in his statement: „We were looking for a security solution that withstands the extreme conditions of the logistics industry and at the same time guarantees the originality of the EUR-box pallets. We found this solution with the **SECUTAG®** labels.“



Safe, simple and efficient. Product security with **SECUTAG®**.

The advantages – also for other companies in the logistics industry or from other branches – are obvious:

- **SECUTAG®** is invisible to the naked eye and at the same time a reliable protection in the fight against product piracy.
- **SECUTAG®** supports quality management and materials handling, also in the logistics industry.
- **SECUTAG®** can be easily applied to products, security labels, seals, primary and secondary packaging.
- **SECUTAG®** is legally binding and is accepted as evidence in international courts.



- **SECUTAG®** consistently identifies all distribution channels in combination with a traceability code.
- **SECUTAG®** offers security against counterfeiting for all products and industry branches.

For further information:

www.3SGmbH.com or www.epal.eu
and www.gpal.de



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