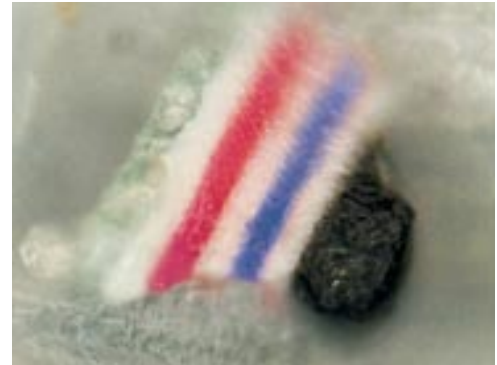


# Uncompromising security. NEOPAC products become forgery-proof with SECUTAG®.



## NEOPAC Packaging Solutions breaks new ground in product security. Optimal brand protection with the micro colour code SECUTAG®.

Forgery-proof and distinctive marking of products is the need of the moment. The losses caused worldwide by product piracy and counterfeiting amount to billions. In addition companies suffer from losses of image. Thus product security is by far more than a fancy marketing strategy.

**NEOPAC** is the strong partner for **PACKAGING SOLUTIONS** innovative, high-class printed and userorientated Polyfoil®- and synthetic tubes for the pharmaceutical, cosmetic, dental, food and chemical-technical industry. **NEOPAC** ranks among the most important tube manufacturers in Europe.



Along with us as an exclusive premium partner **NEOPAC** additionally protects the packaging with our forgery-proof micro colour code **SECUTAG®** which provides for an unambiguous verification of the originality.

At a glance:  
The advantages of the **SECUTAG®**-protected **NEOPAC** tubes:

**SECUTAG®** is an invisible and reliable protection to combat product piracy.

**SECUTAG®** can be imprinted to all **NEOPAC** product lines.

**SECUTAG®** is accepted as decisive evidence even in court.

**SECUTAG®** stands for containment of illegal surplus production.

**SECUTAG®** identifies distribution channels – without gap and traceable.

**SECUTAG®** means optimal defence against unjustified claims of product liability.

**SECUTAG®** provides security against counterfeit in all sectors of industry.

For further information please visit:

[www.hoffmannneopac.ch](http://www.hoffmannneopac.ch)

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